## PRIVACY STATEMENT

Babilon Language Coaching S.C., better known as Babilon, Address: Madero No. 87-3, Centro, Santiago de Querétaro, Querétaro, c.p. 76000, México, and website http://blcmexico.com/, is the responsible party for the use and protection of your personal information, and regarding this, we inform you of the following:

### With what purpose will we use your personal information?

The personal information that we collect from you will be used for the following purposes, which are necessary for the services being requested:

- · The student's registration process for our education system
- To access necessary medical information in the case of an emergency

## Which personal information will we use for these purposes?

To carry out the described objectives in this privacy statement, we will use the following personal information:

- · Cellular telephone number
- Home phone number
- Address
- Date of Birth
- Name
- Email address
- Signature
- Blood type

# How can you access, correct or cancel your personal information, or oppose its use?

You have the right to know which of your personal information we have on file, what we are using it for and the conditions of use we have for the information (Access). Additionally, it is your right to request corrections to your personal information in the case that it becomes outdated, is inaccurate or incomplete (Correction); to request it be eliminated from our files or databases if you think the information is not being used properly (Cancelation); or also oppose the use of the personal information for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of these ARCO rights, you must present the respective request in the following manner:

Sending an email to: info@blcmexico.com

To understand the procedure and requirements for exercising your ARCO rights, we have provided the following media:

In branch office

The contact information of the person or department of personal information, which is in charge of processing ARCO rights requests, is the following:

a) Name of the person or department of personal information: Šarka Oburkova

b) Address: Madero No. 87-3, Centro, Santiago de Querétaro, c.p. 76000, Querétaro, Mexico

c) Email address: so@blcmexico.com d) Telephone number: (442) 212 2910 Other contact information: (442) 214 3844

#### How can you revoke your consent of the use of your personal information?

You may revoke your consent, if necessary, that you have given for the treatment of your personal information. However, it is important to keep in mind that we may not always be able to complete your request or end its use immediately, since it is possible that, through a legal obligation, we require the continued use of your personal information. Additionally, you should consider that, for certain purposes, revoking your consent would imply the discontinuation of the service you have requested, or the termination of your relation with us.

To revoke your consent, you must present a request through the following media:

Email: info@blcmexico.com

To understand the procedure and requirements for revoking your consent, we have provided the following media:

Email: info@blcmexico.com

## How can you limit the use or sharing of your personal information?

For the purpose of limiting the use and sharing of your personal information, we have provided the following media:

Email: info@blcmexico.com

## The use of tracking technologies on our internet page

We inform you that on our internet page, we use cookies, web beacons or other technologies, through which it is possible to monitor your behavior as an internet user, helping us to provide a better service and experience when surfing our webpage. The personal information that we collect through this technology is used for the following purposes:

Understand the profile of those who visit the website

The personal information we obtain from these tracking technologies are:

Type of web browser being used
Type of operating system being used
Dates and times of opening and closing of the session

## How can you be aware of changes to this privacy statement?

This privacy statement may undergo modifications, changes or updates due to new legal requirements; our own needs for the products and services we offer; our privacy practices; changes in our business model, among other reasons.

We commit ourselves to keeping you informed as to any changes that this privacy statement may undergo, through the following media: printed material and our webpage.

Change or update notifications for this privacy statement will be announced in the following way:

Upload to the internet page

Last updated: March 07, 2014